



**Solters & Digney**  
PUBLIC  
RELATIONS

Beverly Hills • New York • Washington

Contact: Jerry Digney, Jerry Brown, Elaine Pacheco  
323-651-9300

FOR IMMEDIATE RELEASE

**SENATE PASSES “WIRED FOR HEALTH CARE QUALITY” ACT TO FURTHER  
GOVERNMENT EFFORTS TO DIGITIZE MEDICAL RECORDS  
California Company Answers Call by Wiring Americans Today**

LOS ANGELES (December 8, 2005) – In response to President Bush’s call to provide every American with an electronic medical record by 2014 and the recent passage of the Senate’s “Wired for Health Care Quality Act” (S.1418), **MyMedicalRecords.com** has launched a consumer Web site that allows Americans to store their medical information online today. The company also announced it will seek government grants and private-public partnerships to give more people easy access to their medical records and other vital documents.

In 2004, President Bush challenged the nation to create an electronic medical records network over the next 10 years to improve care, reduce dangerous medical errors that cost countless lives and save the country hundreds of billions of dollars in healthcare costs. In passing S. 1418, the Senate took the first major step towards the goal of an electronic health system, allocating nearly \$1 billion through 2010 for grants and development while encouraging the private sector to create the technology that will turn this nation’s objective of an on-line, virtual health network into a reality.

“**MyMedicalRecords.com** goes beyond the vision of the Bush Administration and the Senate Bill in that it is the nation’s first truly standardized electronic Personal Health Record that relies on technologies available in every home and office today: a fax machine and a free PDF reader,” said **Robert H. Lorsch**, chairman and chief executive officer of the company.

According to Lorsch, the Web site allows people to create a PDF image of anything you would find in the colored folders patients have at their doctors offices, such as lab results, prescriptions, X-rays and ultrasounds.

-more-

## 2-2-2/Senate Passes "Wired for Health Care Quality Act"

Storing documents is as easy as faxing them to a personal "Lifeline" phone number or uploading them from a computer. Faxed documents are automatically converted into a PDF image and stored in the subscriber's personal account. Subscribers then use their Lifeline number and a password to gain secure access to their account.

**MyMedicalRecords.com** also incorporates a dedicated voice mailbox allowing physicians to communicate with their patients in complete privacy while a built-in calendar function notifies subscribers when it's time for a prescription refill or an important appointment.

"They can be notified via e-mail, pager or even text message," said Lorsch. "The system works to serve the user, not the other way around."

**MyMedicalRecords.com'** s system is as secure as those used by the world's largest financial institutions. All patient records are encrypted, locked and are accessible only to the subscriber and anyone they grant access to, such as family members or physicians. Sensitive financial and personal information can be stored in a separate folder that is protected by a secondary password, for added security.

"The bottom line is that **MyMedicalRecords.com** has a simple, secure and convenient solution today that is easy and efficient for the health care provider and affordable and accessible for every American," Lorsch said.

### About MyMedicalRecords.com

**MyMedicalRecords.com** is a privately-held corporation based in Los Angeles that empowers consumers to take greater control of their personal health by providing them with a virtual safe-deposit box for storing, managing and sharing their medical records and other important documents in an organized and easy-to-use manner. For more information or to take a multimedia Flash tour of the Web site, visit [www.MyMedicalRecords.com](http://www.MyMedicalRecords.com) or call 1-888-808-4667, Ext. 129.

###