



**FOR IMMEDIATE RELEASE**

**CONTACT:** Terry Wills or Ann Kelsey  
Wills Communications, Inc.  
(310) 524-0200  
twills@willscom.com or akelsey@willscom.com

## **MMR INFORMATION SYSTEMS, INC. ENGAGES HOULIHAN SMITH**

**Los Angeles, California (February 26, 2009)** – MMR Information Systems, Inc. (OTC Bulletin Board: FVRL.OB), which through its wholly-owned operating subsidiary, MyMedicalRecords, Inc. (collectively, “MMR”) provides consumer-controlled Personal Health Records (“PHRs”) ([www.mymedicalrecords.com](http://www.mymedicalrecords.com)) and electronic safe deposit box storage solutions ([www.myesafedepositbox.com](http://www.myesafedepositbox.com)), announced it has retained investment banking firm Houlihan Smith & Co. to provide financial advisory services.

“We are very excited about the opportunities to deliver a premier Personal Health Record platform that integrates with hospitals, physicians and other healthcare providers, and the working relationship with Houlihan Smith will help MMR meet the challenges necessary to compete in this growing marketplace,” said Robert H. Lorsch, Chairman and CEO of MMR Information Systems, Inc. “With our nation’s efforts to reform and invigorate the U.S. healthcare system, we believe our flagship product, the MyMedicalRecords PHR, available at [www.mymedicalrecords.com](http://www.mymedicalrecords.com), and the expected launch by the fourth quarter of 2009 of our MyMedicalRecords Pro service, gives patients and healthcare professionals an easy-to-use, cost-efficient solution to meet the healthcare technology objectives of the economic stimulus.”

Joseph Lunkes, Senior Managing Director at Houlihan Smith stated, “MMR’s Personal Health Record system is designed to appeal to both individual patients and physician practitioners. It addresses the growing interest in organizing consumer health information and the new administration’s commitment to reforming the healthcare system. We believe in the strength of this business plan and look forward to lending our financial experience and expertise to the company’s management and board.”

### **About MMR Information Systems, Inc.**

MMR Information Systems, Inc. (formerly Favril, Inc.), through its wholly-owned operating subsidiary, MyMedicalRecords, Inc. (collectively, “MMR”), provides secure and easy-to-use Web-based storage solutions, serving consumers, healthcare professionals, employers, insurance companies, unions and professional organizations. Seeking to empower consumers to have greater control over their health and well-being, MMR facilitates access to medical records and other important documents, such as living wills, birth certificates, passports, advance directives and insurance policies, anytime from anywhere using the Internet. MMR’s principal product, the MyMedicalRecords PHR service, accessed through [www.mymedicalrecords.com](http://www.mymedicalrecords.com), is built on proprietary patent-pending technology that enables users to transmit documents, images and voicemail messages in and out of the MyMedicalRecords PHR

system using a variety of methods, including fax, phone, and file upload without relying on any specific electronic medical record platform to populate a user's account. Users and medical providers can fax paper records (such as laboratory tests, radiology reports and physician's notes), or scanned images can be uploaded, into a secured personal account, which the user can access and organize as necessary, including filing particularly sensitive documents in virtual lockboxes protected by secondary passwords, and designating certain records as accessible to medical personnel and first responders by way of a separate Emergency Login. MMR also offers its MyEsafeDepositBox service, available at [www.myesafedepositbox.com](http://www.myesafedepositbox.com), which is designed to provide secure online storage for vital financial, legal and insurance documents in addition to medical records using the same patent-pending technologies that drive the MyMedicalRecords PHR service. In its final stages of development, MMR's MyMedicalRecords Pro service is designed to give physician's offices a cost-effective solution to the expensive and time-consuming problem of digitizing paper-based medical records. MMR clients include AFL-CIO, Alexian Brothers Hospital Network, Coverdell, MedicAlert, Midwest Research Institute, Qvisory, XN Financial and others. MMR is also one of the integrated service providers that launched on Google Health. Additional information regarding MMR's business and its products, including trial accounts, is available at [www.mymedicalrecords.com](http://www.mymedicalrecords.com) and [www.mmrinformationssystem.com](http://www.mmrinformationssystem.com). Information on MMR's Websites is not incorporated by reference into this press release.

#### **About Houlihan Smith & Co.**

Houlihan Smith & Co. is an investment banking firm that provides advisory, mergers and acquisition, corporate finance, valuation, and fairness and solvency opinion services to some of the largest NYSE/NASDAQ companies, as well as small, privately-held businesses. Houlihan is a registered broker-dealer and FINRA/SIPC Member. For more information, visit [www.houlihansmith.com](http://www.houlihansmith.com) or call 312-499-5900.

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