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**ANSWERING THE CALL TO SAVE LIVES IN NEW WAYS**

**MyMedicalRecords.com™ and MedicAlert® Form Partnership To  
Provide “Peace of Mind” with Digitized Clinical Online Health Records**

LOS ANGELES, CA., (APRIL 26, 2006) -- MyMedicalRecords.com, the state-of-the-art online provider of consumer-controlled medical records and vital document storage, and MedicAlert, the leader in Personal Health Records and provider of critical medical information in emergencies, have signed an agreement whereby MedicAlert will make MyMedicalRecords.com's advanced digitized record keeping services available to its millions of members.

President Bush has made it a national priority for Americans to have electronic health records by 2014 and it is one of the few issues that receives bipartisan support from both parties in the House and Senate.

In teaming up with MyMedicalRecords.com, MedicAlert will be offering its members an enhanced online emergency medical information service that provides secure and easy access to a MedicAlert member's actual important medical records and vital documents in one place from any Internet-connected computer using proprietary technology that exceeds HIPAA guidelines for safety and security.

"MyMedicalRecords.com shares MedicAlert's commitment to saving lives and reducing medical costs through technology. Having immediate online access to comprehensive medical information in an emergency does just that," said Robert H. Lorsch, Chairman and CEO of MyMedicalRecords.com. "In fact, a recent Rand study projected that the move towards health IT from paper-based systems can reduce healthcare costs by more than \$180 billion annually and eliminate as many as 75,000 deaths per year caused by medical errors."

"Our members are our paramount concern at MedicAlert, and we are committed to their safety," said Paul Kortschak, President and CEO of MedicAlert. "Our enhanced service offerings in partnership with MyMedicalRecords.com will empower health care consumers and medical professionals by facilitating access to vital medical records that previously were in a paper format."

MyMedicalRecords.com technology enables MedicAlert members to have an up-to-date digitized copy of their health records, their complete "health story," immediately available to them, including patient charts, doctor's notes, lab reports, prescriptions, immunization records, X-rays, and other medical images. The system even stores veterinary records for pets.

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MyMedicalRecords.com also provides a virtual safe deposit box for all kinds of other vital documents that organizations such as the Red Cross and various agencies under the Department of Homeland Security recommend be kept in a secure yet portable location, including birth certificates, passports, living wills, powers of attorney, insurance policies and financial records, and photos of family, pets and property.

The service will be branded as a premium offering under the respected world famous MedicAlert brand. As part of the service offering, MedicAlert members will be assigned a personal local or toll-free "lifeline" telephone number that also serves as his or her User ID. Users can transmit their entire medical file by fax to their lifeline number or file upload to an account where the documents are immediately received, digitized and converted to a PDF format and the subscriber is automatically notified by e-mail, text message or pager of the new record. This means that a lifetime of paper records can be transferred to a member's personal health record and be accessible anywhere in the world 24 hours a day from any Internet-connected computer.

### **About MyMedicalRecords.com**

MyMedicalRecords.com is a privately held corporation based in Los Angeles that delivers a state-of-the-art, secure and easy-to-use web-based medical records and vital document storage, retrieval and management system for use by both consumers and healthcare providers. Launched in October 2005, MyMedicalRecords.com exceeds HIPAA guidelines for security and uses encryption technology to transmit digitized patient records in and out of the system using fax, file upload and e-mail. The MyMedicalRecords.com platform supports routine, chronic, and urgent care needs, providing immediate access to personal health records anytime from any Internet-connected computer in the world. MyMedicalRecords.com is also a virtual safe deposit box for storing any important document, including insurance and financial records, wills, passports, deeds of trust, copies of birth certificates, and photos of family, pets and personal property, making MyMedicalRecords.com an emergency-preparedness tool that protects valuable information from being lost or destroyed by fire, flood, earthquake and other disasters. For more information or to take a multimedia Flash tour of the website, visit [www.mymedicalrecords.com](http://www.mymedicalrecords.com).

### **About MedicAlert**

MedicAlert Foundation is a non-profit healthcare informatics organization dedicated to providing services to our members that protect and save lives. MedicAlert® services are built around a repository of health information that enables members to manage their personal health records while maintaining security, privacy and confidentiality. As the trusted third party custodian of comprehensive personal health information, the MedicAlert® repository can provide critical medical information to responders 24 hours a day anywhere in the world. The premium we place on patient confidentiality has earned the trust of 4 million members and the healthcare community worldwide.

Founded in 1956, MedicAlert® is headquartered in the United States and has international affiliates in nine countries. Additional information about MedicAlert® is available at [www.medicalert.org](http://www.medicalert.org).